

You Will Learn:

- What is home staging and what is included in home staging
- The cost and value of home staging, ROI factors
- Importance of leveraging marketing efforts with staging, photos and internet presence
- How buyers think and how staging influences them to buy
- Home staging statistics and facts
- Why sellers respond better to professional stagers advice
- Why agents shouldn't stage
- How to collaborate with a home stager
- How to present home staging to your clients and overcome objections

Date: December 2, 2015

Time: 9:00 – 11:30 AM

Where: CSMAR
463 Pennsfield Pl. Rm 101
Thousand Oaks, CA 91360

Admission: FREE

RSVP: www.csmaor.com
on the Calendar or to
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Real Estate Staging Expert Pam Smith presents...

Real Estate Professionals Guide to Real Estate Staging™

Pam Smith
President, Ventura County Home Staging

For More Information Visit
www.venturacountyhomestaging.com

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